Business-School Partnership Programme



o wrap up this year's Business-School Partnership (BSP) Programme, the Chamber held a career-sharing session followed by a closing ceremony on 8 July, when 18 young executives from the Chamber's Young Executives Club shared their experiences with over 80 students from nine schools. The executives talked about how their careers had developed and what it took for them to be where they are now. Most of the students are in the final years of secondary school so their main concerns about their studies and choosing their future career path were something the young professionals had been through not that long ago.

Kenneth Wan, Business Development Director of Black Media Group Limited, said that one's university major does not dictate your career path and gave examples of staff who had graduated with degrees in music and other fields that were not related to media. Rankine Ho, International Bid Manager of Adecco Group, also supported this idea and encouraged students never to be afraid to make the wrong choice because life is full of choices and everything will play out in time as long as you are willing to try. What

was equally important was the importance of interaction between people, to expand their networks and contacts which will be important in whatever area of work they go into. Students went through two rounds of career sharing from different executives so they could learn about more industries.

After the career-sharing session, Chamber CEO Shirley Yuen thanked companies and schools for their participation and support throughout the year. Three groups of student ambassadors who joined the newly launched HKGCC Student Ambassadors Programme gave presentations about their activities during the year, such as a business forum and luncheon to enhance their understanding about the business world which they cannot grasp from classroom lessons and textbooks.

Twenty HKGCC student ambassadors from five secondary schools had been selected to form a working group, which met weeks before the ceremony to help the Chamber organise the event from designing the backdrop and making a video to on-site support and serving as MCs. This provided students with valuable experience in planning and executing events.

「商校交流計劃」活動回顧



Tam Yat Yuk, Chairman of the Association of the Chinese Middle Schools, and Chamber CEO Shirley Yuen presented certificates and souvenirs to the company representatives, students with outstanding reports as well as student ambassadors of the working group as appreciation for their efforts.

During the year-long programme, over 50 business-school activities were organized to give students more insights into the business world. Activities included company visits, career talks, an interviewing skills workshop and even job shadowing for students to get a taste of different jobs. Students described the programme as meaningful and useful for learning and experiencing the corporate world while companies were able to know more about the youngsters' views.

Member companies interested in participating in the next Business-School Partnership Programme can contact kylie@chamber.org.hk for more information.





Business-School Partnership Programme

本年度商校交流計劃 圓滿結束

年度的「商校交流計劃」已圓滿結束,總商會於7月8 日特此舉辦職業分享會及閉幕禮。

在當天的職業分享會上,總商會卓青社的18位年青行政人員與來自九間中學超過80位學生分享經驗。一眾行政人員暢談他們的事業發展之路和成功之道。大部分出席的同學均為高中生,他們處於升學和未來就業抉擇的關口,正是這些年輕專業人士不久前曾經歷的階段。



Black Media Group Limited業務發展總監溫嘉翹表示,個人的職業路向不一定取決於唸大學時主修的學科,並以公司的員工為例子,説明取得音樂或其他科目學士學位的畢業生,亦可投身媒體業。對此,Adecco Group人力資源顧問公司亞太區國際業務經理何家恒亦表認同,他鼓勵學生無須害怕選擇錯誤,因為人生充滿抉擇,只要肯嘗試,總有成功的一天。他認為人際之間的互動溝通亦同樣重要,擴展人脈和聯繫對從事任何行業的人士皆有好處。學生與不同的行政人員進行了兩輪職業分享,可藉此認識更多行業。

閉幕禮於職業分享會後舉行。總商會總裁袁莎妮感謝各公司和學校在過往一年的參與和支持。參加了總商會最新推出的「學生大使計劃」的三組學生大使簡報年內的活動,例如出席商業論壇和午餐會,增進他們對商業社會的了解,而這些都是無法從課堂和書本中獲取的知識。

來自五間中學的20名總商會學生大使獲選加入一個工作小組。成員於閉幕禮前的幾個星期開會,協助總商會策劃是次活動的各個細節,包括設計背景板、製作影片、現場支援及擔任司儀等。是次活動為學生提供寶貴的經驗,學習如何籌備和執行項目。

香港中文中學聯會主席譚日旭及總商會總裁袁莎妮向各公司 代表、表現傑出的學生及工作小組的學生大使頒發證書和紀念 品,以感謝眾人的付出和努力。

本年度的計劃安排了超過50項商校交流活動,讓學生深入了解商界的運作,包括企業考察、就業講座、面試技巧工作坊,以及工作影子活動,讓他們體驗不同的工作。學生認為計劃甚有意義和實用,有助他們認識和接觸商業世界,而企業亦可從中了解年青人的想法。

有興趣參與下年度「商校交流計劃」的會員公司,歡迎聯絡 kylie@chamber.org.hk了解詳情。

